

# **Download Writing Successful Grant Proposals From The Top Down And Bottom Up**

This text provides comprehensive advice on how to build a successful grant proposal, from the top down and from the bottom up. Editor Robert J. Sternberg gathers editorial expertise from distinguished members of associations in the Federation of Associations of Behavioral and Brain Sciences, which includes some of the most successful grant applicants and grant givers in the field of brain and behavioral sciences. Explores general strategies and tactics in writing successful proposals, including laying the groundwork, follow-up, attracting colleagues to participate, revisions, and resubmissions. Examines key mistakes that grant-proposers often make and offers suggestions for how to avoid them. Writing successful grant proposals from the top down and bottom up Thousand Oaks, CA: SAGE Publications, Inc. doi: 10.4135/9781483387628 Sternberg, Robert J.. Writing Successful Grant Proposals from the Top Down and Bottom Up .Exploring both grant writers' and grant providers' perspectives, Writing Successful Grant Proposals from the Top Down and Bottom Up provides valuable insight into general strategies on how to write and submit proposals, as well as detailed information on the various types of proposals needed to reach particular research and teaching goals.